

# ecoBack

### ecoBack

### 1. About

With ecoBack, we have launched a backing solution that is specifically designed to be recycled. This backing can help close the loop and contribute to the circular economy while also improving installer ergonomics.

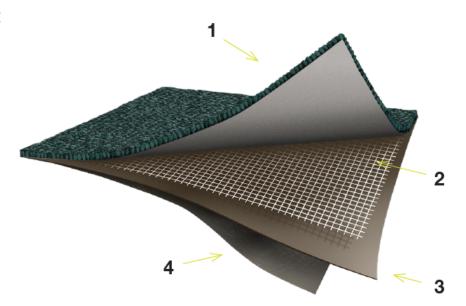
#### Here's how:

- ecoBack is Cradle to Cradle Certified™ Gold.
- It consists of a polyolefin-based layer with min. 75% recycled content.
- It's 100% PVC and bitumen free.
- ecoBack makes for a more ergonomic and healthier installation. Thanks to its unique composition, flexibility and lower
  weight, it's easier and less strenuous for installers to cut and handle tiles with an ecoBack backing.
- ecoBack is 25% lighter than other backings, but offers the same acoustical values and an even better dimensional stability.
- The lower weight of the backing results in (up to 16%) less CO<sub>2</sub> and particulate matter emissions and fuel consumption during the transport of the carpet tiles.
- After use, we can recycle ecoBack into a first grade new backing solution.



## ecoBack Structure

- 1. Pile material + primary backing + precoat
- 2. Glass scrim for superior dimensional stability
- 3. Polyolefin-based layer with min. 75% recycled content
- 4. Secondary backing





### ecoBack Conditions

ecoBack is the standard backing on our **Grind** minituft carpet tiles (this collection will only be available on ecoBack).

ecoBack is also available on **Millennium Nxtgen** without a minimum order quantity.

ecoBack can also be equipped on any other collection with:

- A minimum order quantity of 100 m<sup>2</sup>
- A surcharge applies
- Overages (same as comfortBack)